

# END TERM EXAMINATION

SIXTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-302

Subject: Project Management

BBA(B&I)-302

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 What do you understand by Project Management? Discuss its objectives and also explain the determinants of project success. (15)
- Q2 Write short note on **any three**:- (3x5=15)
- (a) Preliminary screening
  - (b) Abandonment analysis
  - (c) Venture capital
  - (d) Role and responsibilities of project manager
  - (e) PERT vs CPM
- Q3 What do you mean by project life cycle? Elaborate the phases of life cycle with suitable example. (15)
- Q4 (a) What aspects are considered in technical analysis? (7.5)  
(b) Explain the steps of market analysis. (7.5)
- Q5 From the following information of a project calculate the following:-
- (a) Network diagram of a project (5)
  - (b) Critical path and Critical activities (5)
  - (c) EST, LST, EFT and LFT (5)

Activity	1-2	1-3	2-3	2-4	3-4	4-5
Duration	15	20	10	12	6	10

- Q6 Discuss various sources of finance which a startup enterprise may explore. Also explain angel investors. (15)
- Q7 What do you understand by Project Control. Explain the steps involved in project controlling process. Also elaborate the techniques used for project control. (15)
- Q8 Write note on following:- (7.5+7.5=15)
- (a) Project Monitoring
  - (b) Social Cost Benefit

\*\*\*\*\*

P